

Sofia Haddad

Product Manager

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PROFESSIONAL SUMMARY

Product Manager with 7+ years building and delivering in fast-paced product teams, currently at Wise. Specialises in Fintech, Node.js, Data Engineering, with a track record of shipping reliable, measurable outcomes. Known for clear communication and ownership.

EXPERIENCE

Product Manager — Wise · 2022–Present

- Reduced incidents by 42% by introducing Fintech best practices and automated checks.
- Owned the Node.js stack end to end, partnering with product and operations on 7 cross-functional projects.
- Led Data Engineering initiatives that improved delivery throughput by 31% across 2 teams.

Product Manager — Vodafone · 2020–2022

- Shipped 7 major releases using Fintech, cutting cycle time by 14%.
- Scaled Fintech services to handle 42x peak load with no downtime.

Junior Product Manager — Klarna · 2016–2019

- Mentored 3 engineers and established Fintech standards adopted team-wide.
- Owned the Fintech stack end to end, partnering with product and operations on 3 cross-functional projects.

APPLICATIONS AT SWISSPORT

Talent Acquisition Partner applied · fit 76

CORE SKILLS

Fintech	Expert · 6y
Node.js	Expert · 7y
Data Engineering	Proficient · 7y
Payments	Proficient · 1y

LANGUAGES

Spanish — Professional

EDUCATION

MSc Artificial Intelligence
Imperial College London · 2016